

Christian Kallen

796 Rose Lane • Healdsburg, CA 95448

Phone (707) 433-6345 • Cell (707) 322-6305

ckallen@msn.com / <http://desktopadventure.com>

Multimedia producer with broad experience and interests

Skills in media production tools including Adobe Premiere, Photoshop, SoundForge, Dreamweaver

Current position: Web producer with Santa Rosa Press Democrat

Front page management, event photography and videography

- Liaise with print editors and photographers
- Oversee video and photo gallery organization
- Troubleshoot article presentation
- Write entertainment articles on local cinema
- Create video projects for "Green TV" channel online

Yahoo! Media Group, Santa Monica, California (2005-2006)

Creative Director, Multimedia Producer, Content editor

- Director of monthly internet travel program, [Richard Bangs Adventures](#)
- Editor and writer of travel column, [The Adventure Beat](#)
- Home and/or field producer for media-rich expeditions on the Internet
- Worked with designers, developers, producers to implement product features

MSN First and Best, Redmond, Washington (2004-2005)

Field Producer-Photographer(site discontinued) for media-rich expeditions

- **Climbing Annapurna**, with Ed Viesturs
- **Heroes of Africa**, with Richard Bangs
- **Stars of Texas** (writer)
- **California's Best Beaches** (writer)

MSNBC Interactive, Redmond, Washington (2003-04)

Content producer and digital photographer, online at <http://greatestscapes.msnbc.com>

- "Digital Village Papua New Guinea," producer; sponsored by HP (Nov. 2004)
- "Missouri Hybrid Expedition", producer; sponsored by Ford (Sept. 2004)
- "Escape to the Lone Star State" digital photographer (January 2004)
- "Colorado Adventure Decathlon," content producer (June 2003)

Slate Magazine, Redmond, Washington (2002-2003)

Producer and photographer for media-rich expeditions

- [The Blues Highway](#), with Tim Cahill
- [The Outlaw Trail](#), with Alexandra Fuller
- [Scandinavia: Architecture and Design](#) with Jim Holt
- [Segways in Paris](#), with Tad Friend and Amada Hesser

Microsoft Corporation — Redmond, Washington (1996-98)

Managing Editor, [Mungo Park](#) (site deceased)

- Interactive editor and producer of "Live Ex," core content feature of monthly on-line travel magazine published through Expedia.com.
- Home and/or field producer for international expeditions on the Internet
- Chat host for live on-line interviews with musicians, scientists, explorers
- Sample expedition: **River Road to Timbuktu** (writer, producer)

Additional Relevant Experience

Quokka Sports, Inc — San Francisco, California (1999)

Lead Writer for [Great Trango Tower](#) (site deceased)

- Organized and executed story-telling of successful rock climbing expedition
- Wrote daily overviews, edited climber's dispatches
- Co-director, editor during site development and event production

Outside Radio Network, Seattle, Washington (1998-99)

Producer for [Outside Radio Network](#)

- Produced one-hour weekly radio program associated with *Outside Magazine*
- Scheduled features and program elements, conducted profiles and interviews
- Wrote and edited scripts, oversaw talent on production and editorial direction

TerraQuest — El Cerrito, California (1995-96)

Writer & Director for [TerraQuest](#) online adventures.

- Director of award-winning [Virtual Antarctica](#), 1995 (*Winner, InVision Award*)
- Director of award-winning [Virtual Galápagos](#), 1996
- Writer/photographer of [On Assignment: Ecuador](#), 1996

Mountain Travel-Sobek, Angels Camp/El Cerrito, California

Special Projects Coordinator for [Mountain Travel-Sobek](#) travel company

- **The Adventure Disc** (CD-ROM) Writer, director, narrator
Included original "40 Years of Everest" production with Sir Edmund Hillary
- **Exploring Patagonia** (VHS) Writer, director
Travel video for marketing tours
- **River of the Red Ape** (Cable program) Co-writer
Disney channel special on Sumatra's Alas River, narrated by William Devane

Other Media Projects

Healdsburg Jazz Festival, Healdsburg, California (2001-2003)

Marketing and Development Writer, Web site manager

- Write press releases, direct mail copy, successful grant proposals
- Webmaster of non-profit annual event, [Healdsburg Jazz Festival](#)

Diablo Custom Publishing — Walnut Creek, California (2000-2001)

Internet Strategies Manager at [DCP, Inc.](#)

- Led development team for DCP [e-mail newsletter](#)
- Led award-winning site redesign for [Diamond of California](#)
- Writing, editing and content management of [Lumenos](#) health care site